

# TOWN OF HUNTINGTON – PUBLIC ART INITIATIVE

## 2018 Public Art Plan



**Public Art Initiative to end in 2018** without further action by Town Board (See pages 2-3 for details).



### TOWN OF HUNTINGTON

**Frank P. Petrone**, *Supervisor*  
**Mark Cuthbertson**, *Councilman*  
**Susan A. Berland**, *Councilwoman*  
**Eugene Cook**, *Councilman*  
**Tracey A. Edwards**, *Councilwoman*

As approved by the Town Board (TBR 2017-483) on 10/17/17

*Public art is a mirror that reflects the local environment, cultural values, and artistic vitality of the community in which it exists.*

*At its best, public art is more than just art installed in public places. It is a community-based process of dialogue, involvement, and participation. Public art enhances the quality of life for citizens by encouraging a heightened sense of place, enhancing a community's prestige, and enlivening the visual quality of the built environment.*

– Lake Douglas, public art consultant  
and former public art director at the Arts Council of New Orleans,  
from “Public Art Funding” Americans for the Arts (Dec. 2000)

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Front Cover (clockwise from the Town Seal):

- David Haussler (Fort Salonga, NY); *Fan Fare*, 2001; Welded steel; Gift of the artist accepted by the Town in 2017.
- Madeline Wiener (Denver, CO); *Generations*, 2013; Adair Limestone; TOH Public Art Initiative Commission for Gateway Plaza; Huntington Station.
- *Sailing in Huntington Bay*, 2009; Huntington Community Mural Project in Huntington Village; designed and created by Garin Baker (New Windsor, NY) in cooperation with Project Excel Arts Coordinator Chris Ricco and Project Excel teen apprentices Alex Bodner, Sarah Bregman, Morgan Brown, Jimmy Collins, Gina Fagnoli, Danielle Giangrasso, Jordan Gibbs, Jennifer Hainy, Jesse Hammel, Lindsay Larkin, Alyson Malico, Gabby Morales, Brenna Murdock, Greg Oh, Danni Reinbachs, Joselin Rodriguez, Matt Rueger, Paulina Stewart, Kim Stodinski, Brandon Wall, and Brit Wurtz.
- Teens whose poems were selected for display in the interior advertising spaces of HART buses as part of the 2017 *Poetry for the HART* teen poetry project are recognized at an Award Ceremony and Poetry Reading at the Walt Whitman Birthplace.
- William Low (Huntington, NY); *Bumblebee*, 2017; Artwork digitally printed on vinyl wrap installed on NYSDOT Traffic Signal Box at NW corner of Main Street and Clinton Street; sponsored by the Huntington Village BID.
- Ellen Fleury (Huntington Station, NY); *Huntington Station: Moving Forward Together*, 2010; design for digitally printed 3 x 5’ light pole banners; a cooperative project with the Huntington Station BID, Huntington Station.

## **GOALS**

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On September 25, 2001 the Town Board approved Resolution 2001-550 appointing a Public Art Advisory Committee and adopting a “Public Art Advisory Committee Guidelines and Administrative Plan.” These guidelines established the goals of the Public Art Initiative as follows:

The primary goals of the Public Art Initiative are to create a better visual environment for the citizens of the Town of Huntington, Suffolk County, to foster the integration of the design work of artists into the development of Town public works projects whenever appropriate and feasible, and to promote tourism and the economic vitality of the Town through an annual program for the enhancement of public spaces. Specifically the Public Art Initiative seeks:

- To further the mission and goals of the Town of Huntington by providing support and developmental opportunities for artists.
- To select artists for projects whose art and collaborative design efforts represent the highest level of quality and integrity.
- To select artists who will best respond to the distinctive characteristics of the project site and the community the project serves.
- To foster the incorporation of the art and design skills of artists in Town public works projects whenever feasible and appropriate.
- To select artists who can work successfully as members of the overall project design teams.
- To identify and encourage active participation in the Huntington community by artists of Huntington, Suffolk County, and Long Island.

To achieve these goals, the adopted guidelines call for the Public Art Advisory Committee to present for Town Board approval an annual Public Art Initiative Plan, including a prioritized list of prospective projects with estimated project budgets, as well as recommended design approaches and art selection processes for each project.

The following Plan has been developed for the calendar year 2018 and incorporates projects previously approved by the Town Board with adoption of the 2017 Public Art Plan but not completed, as well as projects newly recommended by the Committee. As with prior Public Art Plans, it is anticipated that not all of the proposed projects may be fully realized within this time period. However, their inclusion within the Public Art Plan permits advance planning with other Town Departments and community agencies toward their eventual realization.

## PAST ACCOMPLISHMENTS & CURRENT CHALLENGES

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The Town of Huntington Public Art Initiative was established in 1998, with its first project, *Town Hall Mobile*, installed by sculptor Mark Kuhn in the Town Hall lobby the following year. Since its inception through 2011 the Public Art Initiative regularly received line item funding in the Town’s annual operating budget. Initially this annual budget allocation was \$5,000, but was increased to \$15,000 annually for at least a decade prior to being zeroed in 2012.

*“These annual public art allocations ... have enabled the Committee and the Town to successfully leverage almost equal additional support from other sources”*



Sculptor Mark Kuhn (center) with Supervisor Petrone (left) and Councilman (subsequently Congressman) Steve Israel (right, founder of the TOH Public Art Initiative), at the dedication of its first project, *Town Hall Mobile*, in 1999.

Since the appointment of the first Public Art Advisory Committee on September 25, 2001, these annual public art allocations, which total \$150,000 subsequent to this date, have enabled the Committee and the Town to successfully leverage almost equal additional support from other sources. This additional support includes more than \$50,000 in private donations, \$52,000 in public support from federal, state, and county agencies, as well as \$40,000 from the Town’s EOPSA fund.

Efficient and effective use of these fiscal resources has been facilitated substantially by the Town Board’s willingness to regularly re-allocate unexpended funds from prior years’ public art allocations in subsequent operating budgets, making it easier to manage projects that span multiple fiscal years and enabling the multi-year accumulation of funds for occasional larger projects. Along with the volunteer expertise provided by appointed Public Art Advisory Committee members and Artist Selection Panelists, these resources have enabled the Public Art Initiative to complete:

- Online inventory of existing public art in Huntington,
- 36 temporary sculpture installations,
- 194 different Poetry for the HART teen poetry placards (5-9 copies of each placard are installed on buses throughout the HART system – 2017 winning poets on cover),
- 5 Huntington Station banner designs (50 banners installed in collaboration with the Huntington Station BID – design for the reverse of banners depicted on cover),
- 3 different “Haiku Huntington” sign designs (36 signs installed in 18 different locations in Heckscher Park, Huntington Village, and Huntington Station).

- 9 different Traffic Signal Box designs installed on TOH & NYSDOT Signal boxes in Huntington Village & Huntington Station (1 pictured on cover), with 16 more designs selected and/or under contract for installation later this year,
- 1 permanent mural commission (see cover), and
- 6 permanent sculpture installations (2 pictured on cover), including one major commission, 2 minor commissions/purchases, and 3 gifts from artists.

Despite the success of these past accomplishments, without the allocation of new Town funds to the program in the 2018 budget, after the expenditure of all funds obligated to projects already begun in 2017 there will be no Town funds remaining for any new public art projects in 2018.

Although the Public Art Advisory Committee and Director of Cultural Affairs actively solicit outside support for planned public art projects and have had notable success in securing substantial grants and donations from these sources, continuation of these fundraising efforts would be extremely difficult and

*“Without the allocation of new Town funds ... there will be no Town funds remaining for any new public art projects in 2018”*

unlikely to be successful should this program fail to receive ongoing Town support. Outside funding agencies both public and private are notoriously reluctant to support projects that are not already supported by the applicant’s own organization. Consequently, the Public Art Advisory Committee is preparing for the likely cessation of operations after completion of the Sweet Hollow Park Sculpture Project, all contracted 2017 Traffic Signal Box

*“The Public Art Advisory Committee is preparing for the likely cessation of operations”*

projects not yet installed, and the selection and printing of poetry placards for the 2018 *Poetry for the HART* Teen Poetry Program (which was launched in September 2017).

This year’s Plan, and in particular the new project proposals listed beginning on pages 11-15, are presented as an alternative scenario should the Town Board elect to restore the \$15,000 annual Public Art Initiative allocation (A-7460.4012) that had been routinely provided for at least a decade prior to 2012. However, in the absence of renewal of this Town support, it is expected that the aforementioned Sweet Hollow Park Sculpture, 2017 Signal Box projects, and 2018 *Poetry for the HART* placards will be the only projects either advanced or completed in 2018.

## **PUBLIC ART PROJECT ZONES**

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The Public Art Advisory Committee has found it helpful to delineate five different *Public Art Project Zones* to focus thought about prospective public art project sites. Each zone has certain common elements that help to define its geographic and architectural character and shape its public use. They have been selected for their potential for providing appropriate sites for public art, based on this character and usage. However, these zones should be taken merely as starting points for evaluating and prioritizing existing and potential sites. The boundaries for each zone are loosely defined and may change over time. Indeed, the delineation of these zones should not preclude the possibility of identifying new zones and/or appropriate independent project sites in other areas of the Town.

### **1. Pedestrian Retail Districts**

This zone is comprised of five distinct, geographically separate districts, linked only by common characteristics of usage and architectural scale. Typically encompassing a mix of retail, restaurant, and some public buildings, these “downtown” village districts, by their nature, encourage frequent pedestrian traffic:

- Cold Spring Harbor (Business Improvement District)
- Greenlawn (Broadway from Pulaski to the Harborfields Public Library and adjacent properties)
- Huntington Station (Business Improvement District & Revitalization Project Catchment Area)
- Huntington Village (Business Improvement District)
- Northport Village (Incorporated Village)

The districts within this zone provide significant opportunities for public art projects to enrich the public’s experience of these unique village areas. Integration of small-scale works into building facades, sidewalks, or alleys can provide visual surprises, humor, and/or historical references to the area. Murals, mosaics, and freestanding abstract or representational sculpture are among the many approaches that could be used successfully in this environment. Unique, artist-designed, architectural elements (e.g. artist-designed ceramic tiles, benches, planters, or streetlights) could also be created to enhance a district’s special character. Because of the pedestrian nature of this zone, artwork can frequently be of human scale, although work of monumental scale may be appropriate in selected locations.

### **2. Parks, Trails, Waterfront Areas, and Other Recreational Sites**

Huntington’s parks, trails, waterfront areas, and other recreational sites are natural gathering points for the community engaged in leisure-time activities. Public artworks in these settings can enrich people’s experience in a variety of ways appropriate to both passive parkland and active recreational environments. Artist-designed functional elements (e.g. unique paths, benches, play equipment, or water features) can make a distinctive contribution to recreational areas, sometimes providing humorous, interactive, or restful elements to these environments. Public art can also provide a historical context or spiritual connection to the site, sometimes serving as gateways or contemplative spaces identified with its unique character. Earthworks, involving creative organization of landscape elements, are often particularly suited to the pastoral nature of sites in this zone, although other sculptural media

can also be used successfully. Because this zone typically involves high levels of public access to sites that may be vulnerable to physical abuse or vandalism, works in this zone should typically be durable, safe, and require little maintenance.

### **3. Gateways**

Entrances to Huntington provide opportunities to define public perception of the character of the community. Public art in this zone – embracing any of a wide range of approaches from abstract to representational – can provide references to the history of the Town, highlight aspects of its unique character, celebrate its diverse constituents, project visions of its future, or announce entry into the community with strikingly unique forms. A wide variety of media and/or design team approaches might be appropriate in this zone depending upon the character of each major gateway into the community.

### **4. The Transportation Network**

Although Huntington is blessed with many pedestrian-friendly village areas, the experience that residents and visitors have with many areas of the Town is defined by its network of roads, parkways, expressways, and mass transit systems. Consequently, bus stops, benches, underpasses, overpasses, and light posts offer visual opportunities to enhance the traveler’s journey. Artists can design benches, shelters, and light fixtures to reflect the identity or project images of the surrounding neighborhood. Murals or tile elements can enliven underpasses, and painted metal images can replace barriers on pedestrian bridges and overpasses. The HART bus system and the L.I.R.R. train stations (working in concert with the MTA) also offer unique opportunities for impacting the visual experience of the Town’s travelers.

### **5. Route 110 Business Corridor**

Characterized predominantly by privately owned, large-scale, office buildings with essentially no pedestrian traffic, this zone is fertile territory for large-scale public/private partnership projects supported substantially or entirely from non-Town sources. Such public/private projects could include either commissioned works or more temporary siting of works on long-term loan from area artists, or a combination of these methods. However, the architectural scale of the zone, and its accessibility primarily by vehicle, would typically require works of monumental scale using large bold forms, in order to have sufficient presence in this environment. Monumental freestanding sculpture, as well as large-scale works in two- or three-dimensional media – or even large-scale photographic or luminal works – applied or projected directly onto architectural facades are among the appropriate public art approaches in this zone.



## **PRIORITIZATION OF PROJECTS**

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Projects have been ranked into three (3) different priority tiers reflecting the recommended urgency of their development:

*Tier 1* includes projects that are either ongoing or recommended for immediate implementation,

*Tier 2* includes less urgent projects that are recommended to begin active planning, and

*Tier 3* projects are anticipated, but least urgent.

These rankings do not necessarily reflect a project's relative importance (i.e. a project with a distant start date or requiring considerable advance planning may be listed as Tier 2 or 3, even though it involves greater complexity, higher budget, and/or a more important site than some Tier 1 projects). Projects within the same tier are felt to be of roughly equal time priority; however, it is understood that this priority ranking is subject to change as new opportunities develop and as work on related public works projects progresses.

In addition, the Committee has identified certain characteristics that tend to enhance the priority ranking of potential projects within the *Public Art Project Zones*:

- Projects in conjunction with upcoming public works construction. Incorporation of public art in the design and/or construction phases of such projects can often achieve public art goals with greater efficiency and cost effectiveness.
- Projects for which there is significant potential for substantial outside sponsorship, including public/private partnership projects and collaborative projects with other governmental agencies.

## STATUS SUMMARY OF 2017 PLAN PROJECTS

Before listing project recommendations for the 2018 Public Art Plan it is helpful to review the status of those projects approved in the 2017 Plan as uncompleted projects are typically carried forward into the following year's plan:

### *Tier 1 (Ongoing or Imminent Projects)*

- Traffic-Signal Box Projects (second round): (Zone 4) – *Estimated Cost: \$16,000-\$17,000 (10 boxes @ \$1,600-\$1,700).*

**Status:** The Huntington Village BID provided \$8,500 and the Huntington Station BID \$5,100 in support for these projects within their districts. An initial RFP was issued in late September 2016 seeking appropriate designs from artists, which resulted in submissions from ten different artists. A Panel including representatives of the Village BID recommended five designs for installation on NYSDOT signal boxes on Main Street, which were approved by the Town Board (TBR 2017-59) and by NYSDOT (Permit #2017058724 issued on 5/1/17). Contracts have been executed for design of all five of these projects and to date three of them have been installed (see photos below). It is expected that the remaining two projects will be installed shortly.



From left to right: *Tacking Off the Cape* (SE corner of Main St. & New St.) and *Bumblebee* (NW corner of Main St. & Clinton St.) by William Low (Huntington, NY), *Flowers* (NE corner of Main St. & New York Ave.) by Jack Pierce (Huntington, NY), and *The Healing When the Sky Opens Up* (SW corner of Depot Rd. & East 13th St.) by Monica Chulewica (Seaford, NY).

As the initial Selection Panel that recommended the Main Street design lacked confidence that the number and quality of artist proposals still remaining for consideration were sufficient to yield five more acceptable Signal Box designs, in December 2016 the Public Art Advisory Committee issued a second RFP seeking additional design proposals to be considered for the remaining five locations (predominantly in Huntington Station) or for other Signal Box locations in Huntington yet to be determined. This RFP resulted in submissions by eleven new artists in addition to the ten that had submitted in response to the prior RFP. A second Selection Panel including representatives of the Huntington Station BID reviewed these combined submissions and recommended five additional designs, which were approved by the Town Board (TBR 2017-209). Contracts have been executed for design of five of these projects and to date one of them has been installed (see photo above).

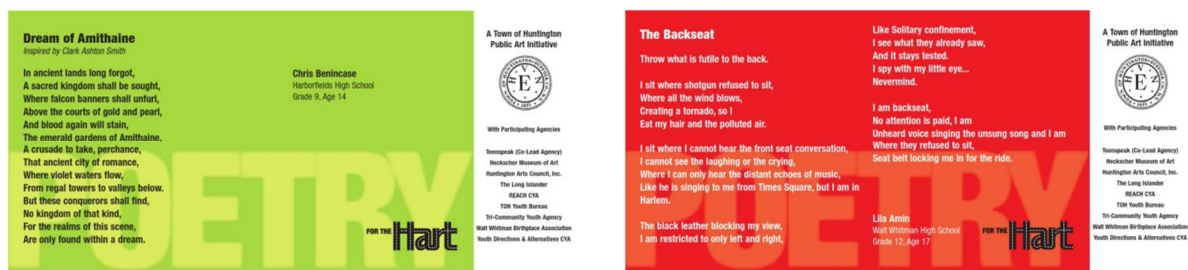
Two more of these projects should be installed shortly. The fourth is a box contracted for direct painting by Splashes of Hope, which recently began work on painting this box. The fifth has had to wait for reconstruction of the Depot Road and 17<sup>th</sup> Street intersection, including replacement of the Signal Box at this location, which is currently underway.

Efforts to secure a better price for printing and installation of the vinyl wrap projects were successful in identifying a new vendor with appropriate experience who quoted a price more than 58% lower than the next best quote. This unexpected cost savings freed donated support from both BIDs to support additional Signal Box projects beyond the ten second round projects noted above. This fact, along with the successful approval of the first five projects by NYSDOT and the continued receipt of positive feedback from residents in response to the original projects installed in late 2015, prompted the Public Art Advisory Committee to issue in late July a third RFP for design proposals for a *third round* of Signal Box projects in locations to be determined. Two separate Selection Panels – one for Huntington Station and one for Huntington Village – reviewed the submissions by eleven new artists to this third RFP, along with the remaining eligible submissions to the prior RFPs. Both Panels submitted their prioritized lists of recommended designs, with the Committee assigning designs according to these lists to locations in Huntington Village and Huntington Station in alternation. The Town Board approved these ten additional projects in mid-August (TBR 2017-366) – five each in the Village and Station – and, following submission of application materials in early September, NYSDOT issued a permit for all 10 projects in late September. To date artist contracts for 7 of the 10 projects have been executed.

*Expenditures to date: \$7,160 (including \$2,500 in TOH funds and \$4,660 supported by the BIDs).*

- HART Bus System – Poetry for the HART: (Zone 4) – Estimated Cost: \$2,500

**Status:** The Call for Entries issued for the 2017 program yielded 295 entries, from which 16 winning poems were selected, printed, and installed in HART buses, and a corresponding award ceremony/poetry reading was held. *Total expenditures: \$2,227*



“Dream of Amithaine” by Chris Benincase (Harborfields High School, Grade 9, Age 14) and “The Backseat” by Lila Amin (Walt Whitman High School, Grade 12, Age 17), two of the sixteen winning poems selected for display in the 2017 *Poetry for the HART* teen poetry project. Poetry placards designed by AB Graphics. (See cover for photo of 2017 winners at Award Reception at the Walt Whitman Birthplace).

- Sweet Hollow Park Public Art Project: (Zone 2) – Estimated Cost: \$20,000 provided through Town Board approved EOSPA funding allocation.

**Status:** A revised RFQ reflecting the new \$20,000 budget and a more concentrated focus on local or regional artists was issued in July 2016 resulting in only one artist submission. Consequently this RFQ was re-issued in August 2016 yielding submissions by a total of eight artists. After review of all submissions, Team Zaluski (a three-member team of artists, led by the sculptor Steven Zaluski) was recommended by the Selection Panel and approved by the Town Board (TBR 2016-511). Team Zaluski executed a public art contract with the Town and has met twice with the Panel to discuss expectations for the project and begin the conceptual design process. With the Panel’s guidance and direction, Team Zaluski is currently developing one of its conceptual designs into a formal Design Proposal for review and approval by the Panel, Public Art Advisory Committee, and Town Board later this year.  
*Expenditures to date: \$3,000*

- “HuntingtonARTstop” Bus Shelter Project: (Zone 4) – Estimated Cost: \$5,000 annually. A business sponsor to underwrite this project is currently being sought.

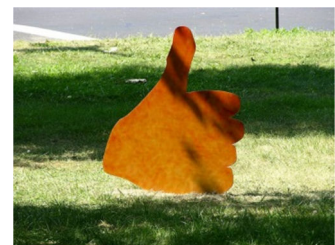
**Status:** Several sponsorship proposals for this project were submitted to areas businesses to date without success. *Expenditures to date: None.*

- Art Benches Project (Burr’s Lane/Erb Farm Park): (Zone 2) – Estimated Cost: \$5,000 per bench with the total number of benches to be determined. Community donors would be sought to sponsor individual artist-designed benches approved for this project.

**Status:** A generic RFP has been drafted that would be used to solicit artist proposals to be reviewed for selection of a “pool” of approved designs, which could then be marketed to potential community sponsors whose donated support would enable their installation in pre-selected locations within the Town. However, consultation with other Town Departments failed to identify appropriate potential installation sites other than in new planned parks (e.g. Burr’s Lane/Erb Farm Park). This project was tabled in order to devote staff time and resources to other ongoing projects. *Expenditures to date: None.*

- Fair Meadow Park Outdoor Sculpture Exhibit in Tribute to David Haussler: (Zone 2) –

**Status:** An unexpected gift offer of two large scale outdoor sculptures from the Fort Salonga sculptor David Haussler, who died of Stage 4 brain cancer shortly after their installation, was approved by the Town Board in March (TBR 2017-113). This event resulted in the Committee subsequently issuing an RFP of additional works of outdoor sculpture to be installed in Fair Meadow Park along with these new gifts in tribute to the late artist. Three works were of approved in July to be installed for a period of 12 months (TBR 2017-331).



From left to right: *Bookworms* and *Please* by John A. Bell (West Islip, NY), welded steel; and *Thumbs Up* by Debra Ann Kasimakis (Hicksville, NY), sheet steel

**Tier 2 (Projects Beginning Active Planning)**

- Gateway Park Nature-Based Play Area Project: (Zone 2) – *Estimated Cost: To be determined*

**Status:** The Director of Cultural Affairs has represented the Committee on a task force exploring the possibility of creating a nature-based play area in Gateway Park, which could include a public art element(s). Whether this facility would include any public art, and, if so, what that might be, have yet to be determined. *Expenditures to date: None.*

**Tier 3 (Anticipated Projects)**

- Huntington Village – Potential Parking Structure Project: (Zones 1 & 4) *Estimated Cost: \$75,000-\$100,000.*

**Status:** Tabled pending further developments regarding the future of a Village parking structure. *Expenditures to date: None*

- Heckscher Park Artist-Designed Fence Project: (Zone 2) *Estimated Cost: To be determined.*

**Status:** Tabled to focus on other projects. *Expenditures to date: None*

- Huntington Station Armory Recreation Center Project: (Zones 2) *Estimated Cost: To be determined.*

**Status:** Tabled to focus on other projects. *Expenditures to date: None*

- Huntington Station Hotel Project: (Zones 1 & 3) *Estimated Cost: To be determined.*

**Status:** Tabled to focus on other projects. *Expenditures to date: None*

- Lamppost Banner Project: (Zone ) – *Estimated Cost: \$15,000 (50 banners & mounting hardware @ \$200 + 5 artists @ \$1,000 honorarium) with banner sponsorships tentatively targeted at \$200 per banner.*

**Status:** Tabled to focus on other projects. *Expenditures to date: None*

- Huntington Village – Alleyway Projects – (Alleyway TBD): (Zone 1) – *Est. Cost: \$5,000-\$15,000 (shared with adjacent property owners & Village BID).*

**Status:** Tabled due to lack of owner interest. *Expenditures to date: None*

- Annual Public Art in the Private Sector Award: (Multi-Zone) – *Est. Cost: None*

**Status:** Presented to Reckson Associates in 2004 and subsequently to Cinema Arts Centre, but no additional awards have been presented in recent years. *Expenditures to date: None*

## 2018 PUBLIC ART PROJECT LIST

As was noted in introductory remarks about “Past Accomplishments and Current Challenges” (pages 2-3), without the allocation of new Town funds to the program in the 2018 budget, after the expenditure of all funds obligated to projects already begun in 2017 there will be **no Town funds remaining for any new public art projects in 2018.** Although the Public Art Advisory Committee and Director of Cultural Affairs actively solicit outside support for planned public art projects and have had notable success in securing substantial grants and donations from these sources, continuation of these fundraising efforts would be extremely difficult and unlikely to be successful should this program fail to receive ongoing Town support. Outside funding agencies both public and private are notoriously reluctant to support projects that are not already supported by the applicant’s own organization. Consequently, the Public Art Advisory Committee is preparing for the likely cessation of operations after completion of the Sweet Hollow Park Sculpture Project, all contracted 2017 Traffic Signal Box projects not yet installed, and the selection and printing of poetry placards for the 2018 *Poetry for the HART* Teen Poetry Program (which was launched in September 2017).

This year’s Plan, and in particular the new project proposals listed below, are presented as an alternative scenario should the Town Board elect to restore the \$15,000 annual Public Art Initiative allocation (A-7460.4012) that had been routinely provided for roughly a decade prior to 2012. However, in the absence of renewal of this Town support, it is expected that the aforementioned Sweet Hollow Park Sculpture, 2017 Signal Box projects, and 2018 *Poetry for the HART* placards will be the only projects either advanced or completed in 2018.

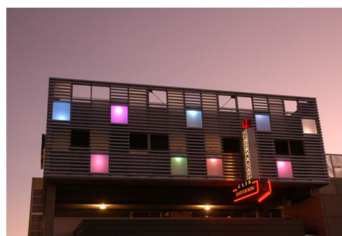
Uncompleted projects from the 2017 Public Art Plan, with some revisions, form the foundation of the 2018 Plan, along with projects that have typically been implemented on an annual basis. To these have been added selected new projects, resulting in the following recommended project list, grouped by zone:

### Multi-Zone Projects:

**Tier 3** Public Art in the Private Sector Award (all Zones)\*: involving occasional recognition of a private sector entity exemplary in their presentation of publicly accessible art. Award to be presented by the Town Board at a meeting of the Huntington Chamber of Commerce. *Estimated Cost: None*

### Zone 1 Projects: Pedestrian Retail Districts

**Tier 3** Huntington Village – Potential Parking Structure Project\*: At some point in the future, should the Town of Huntington elect to construct a parking structure in Huntington Village, a major public artwork could help make this structure more visually appealing and user-friendly. Among the design



Parking structure associated with Denver’s Lowenstien Theater.



**The Melody** (Beatrice Coron, 2011): Cut metal security barrier screens on a Bronx parking garage.

approaches to be considered would be large mural panels, a luminal work turning the structure into changing patterns of color at night, and artist-designed security screens on open areas of the building façade. *Estimated Cost: \$75,000-\$100,000. (Also Zone 4)*

*Tier 3* Huntington Station Hotel Project\*: The LIRR Station in Huntington Station is one of the Town’s major gateways. Renaissance Downtown’s plan for the development of a hotel on Town property immediately across New York Avenue from this important gateway, creates a unique opportunity for the siting of a visually prominent “gateway” public art installation. A wide variety of public art project types could be considered, including diverse kinds of public art elements that could be incorporated into the building façade and/or sculptural elements accenting adjacent sidewalks or other open areas. *Estimated Cost: To be determined. (Also Zone 3)*

*Tier 3* Lamppost Banner Project\*: Designs for light pole banners to be installed in a business district or other suitable location in the Town (site to be determined) will be selected from submissions in response to an RFP. Banner sponsors would be solicited to support project costs and would be credited at the bottom of each banner. *Estimated Cost: \$15,000 (50 banners & mounting hardware @ \$200 + 5 artists @ \$1,000 honorarium) with banner sponsorships tentatively targeted at \$200 per banner. (Also Zone 4)*

*Tier 3* Huntington Village – Alleyway Projects – (Alley TBD)\*: Public/private partnership to design and create an appropriate public art enhancement of an alley within this district to be determined in consultation and coordination with the Huntington Village BID. Project could involve a mural on a building façade, banners, sculptural elements and/or other public art enhancements. Design is anticipated to be artist-led, but with a process for incorporation and consideration of community ideas and input regarding mural content. Artist selection to be made by an appointed selection panel reviewing submissions in response to an RFQ or RFP. *Estimated Cost: \$5,000-\$15,000 per work (may be offset, in part, by support from property owners, Village BID, or other non-Town sources).*

## **Zone 2 Projects: Parks, Trails, Waterfront Areas, and Other Recreational Sites**

*Tier 1* Sweet Hollow Park Public Art Project\*: Eight proposals from artists have been received in response to a revised RFP with a smaller project budget focused more on local/regional artists. Review of these submissions is scheduled to occur in early November with recommendations being forwarded to the Town Board in either November or December. *Estimated Cost: \$20,000 provided through Town-Board approved EOSPA allocation.*

*Tier 1* Art Bench Projects (Various Town parks & and other public locations)\*:

Proposals for unique artist-designed park benches would be sought through issuance of a RFP.



**Jason Brown; *Al-lure*, 2010; Idaho Falls, ID.**



**www.snakeriverrustic.com; *Oh, the Places You'll Go*, 2011; Idaho Falls, ID.**

*Estimated Cost: \$5,000 per bench with total number of benches yet to be determined. Community donors would be sought to “sponsor” individual artist-designed benches approved for this project.*

**Tier 2** Gateway Park Nature-Based Play Area Project(s)\*: Options for incorporation of public art in plans for this Nature-Based Play Area are currently under consideration. One of these options is the identification of Art Bench locations within Gateway Park, and possibly within the Nature-Based Play Area. *Estimated Cost: To be determined.*

**Tier 3** Heckscher Park Artist-Designed Fence Project\*: An artist will be selected from respondents to an RFQ to design unique cut metal fence panels and/or arched gateway elements to be installed at key openings in the Heckscher Park perimeter fence. These artistic components will feature imagery celebrating the many diverse recreational and artistic activities that take place in the Town’s most heavily used Park. This project might be coordinated with upgrade of the Park’s perimeter fence and related parking, curb, and landscape improvements. Potential sources of outside support might include Heckscher Museum of Art’s Capital Building Fund and Suffolk County Downtown Revitalization Grant program. *Estimated Cost: To be determined.*



**Beatrice Coron; *Wild Flowers*, 2009;** Cut and painted metal; Melrose Commons, South Bronx, NY – an example of unique artist-designed fencing.

**Tier 3** Huntington Station Armory Recreation Center Project\*: Poised to become an important Recreation Center serving an area of the community in great need of such facilities, this project offers many opportunities for public art celebrating the rich diversity of our Town and the importance of recreation to our quality of life. Further planning and community outreach will help determine the most beneficial approach to incorporating public art into the renovation of this facility. *Estimated Cost: To be determined.*

### **Zone 3 Projects: Gateways**

**Tier 3** Huntington Station Hotel Project\*: The LIRR Station in Huntington Station is one of the Town’s major gateways. Renaissance Downtown’s plan for the development of a hotel on Town property immediately across New York Avenue from this important gateway, creates a unique opportunity for the siting of a visually prominent “gateway” public art installation. A wide variety of public art project types could be considered, including diverse kinds of public art elements that could be incorporated into the building façade and/or sculptural elements accenting adjacent sidewalks or other open areas. *Estimated Cost: To be determined.* (Also Zone 1)

### **Zone 4 Projects: The Transportation Network**

**Tier 1** HART Bus System – Poetry for the HART\*: This successful annual program selects 10-20 poems submitted by high school students for display in the interior advertising spaces of the HART buses. *Estimated Cost: \$2,500.*



*Tier 1* Traffic-Signal Box Projects (installation of any uncompleted third round projects initiated in 2017, as well as launching of a fourth round in additional locations)\*: Existing artist submissions already received might be augmented by additional submissions in response to a new RFP to select artist designs for transforming the exterior of selected traffic-signal boxes in locations to be determined. *Estimated Cost: \$14,000-\$16,000 (10 boxes @ \$1,400-\$1,600). Should new TOH funds be allocated, support from the Huntington Village and Huntington Station BIDs would be sought to help fund these projects.*



*Tier 1* “HuntingtonARTstop” Bus Shelter Project\*: Digital photographic images (either original photographs or photographic reproductions of original artworks executed in other two-dimensional media) selected from submissions in response to an RFP will be enlarged and printed as posters for display in unleased advertising space in the Town’s Bus shelters in cooperation with Sunrise Advertising. *Estimated Cost: \$5,000 annually. A business sponsor to underwrite this project is currently being sought.*

**Zone 5 Projects: Route 110 Business Corridor**

No projects are recommended at the present time.

*\*Asterisk indicates a project carried over from a prior annual Public Art Plan approved by the Town Board.*

## EXECUTIVE SUMMARY OF RECOMMENDED 2018 PUBLIC ART PROJECTS

As was noted in introductory remarks about “Past Accomplishments and Current Challenges” (pages 2-3), without the allocation of new Town funds to the program in the 2018 budget, after the expenditure of all funds obligated to projects already begun in 2017 there will be **no Town funds remaining for any new public art projects in 2018.** Although the Public Art Advisory Committee and Director of Cultural Affairs actively solicit outside support for planned public art projects and have had notable success in securing substantial grants and donations from these sources,

*“Without the allocation of new Town funds ... there will be no Town funds remaining for any new public art projects in 2018”*

continuation of these fundraising efforts would be extremely difficult and unlikely to be successful should this program fail to receive ongoing Town support. Outside funding agencies both public and private are notoriously reluctant to support projects that are not already supported by the applicant’s own organization.

*“The Public Art Advisory Committee is preparing for the likely cessation of operations”*

Consequently, the Public Art Advisory Committee is preparing for the likely cessation of operations after completion of the Sweet Hollow Park Sculpture Project, all contracted 2017 Traffic Signal Box projects not yet installed, and the selection and printing of

poetry placards for the 2018 *Poetry for the HART* Teen Poetry Program (which was launched in September 2017).

This year’s Plan, and in particular the new project proposals listed below, are presented as an alternative scenario should the Town Board elect to restore the \$15,000 annual Public Art Initiative allocation (A-7460.4012) that had been routinely provided for roughly a decade prior to 2012. However, in the absence of renewal of this Town support, it is expected that the aforementioned Sweet Hollow Park Sculpture, 2017 Signal Box projects, and 2018 *Poetry for the HART* placards will be the only projects either advanced or completed in 2018.

### ***Tier 1 (Ongoing or Imminent Projects)***

- Sweet Hollow Park Public Art Project\*: (Zone 2) – *Estimated Cost: \$20,000 provided through Town-Board approved EOSPA allocation.*
- Traffic-Signal Box Projects (installation of any uncompleted third round projects initiated in 2017, as well as launching of a fourth round in additional locations)\*: (Zone 4) – *Estimated Cost: \$14,000-\$16,000 (10 boxes @ \$1,400-\$1,600). Should new TOH funds be allocated, support from the Huntington Village & Huntington Station BIDs would be sought to help fund these projects.*
- HART Bus System – Poetry for the HART\*: (Zone 4) – *Estimated Cost: \$2,500*
- “HuntingtonARTstop” Bus Shelter Project\*: (Zone 4) – *Estimated Cost: \$5,000 annually. A business sponsor to underwrite this project is currently being sought.*

- Art Bench Projects (Various locations)\*: (Zone 2) – *Estimated Cost: \$5,000 per bench with total number of benches yet to be determined. Community donors would be sought to “sponsor” individual artist-designed benches approved for this project.*

***Tier 2 (Projects Beginning Active Planning)***

- Gateway Park Nature-Based Play Area Project(s)\*: (Zone 2) – *Est. Cost: To be determined.*

***Tier 3 (Anticipated Projects)***

- Huntington Village – Potential Parking Structure Project\*: (Zones 1 & 4) – *Estimated Cost: \$75,000-\$100,000.*
- Heckscher Park Artist-Designed Fence Project\*: (Zone 2) – *Estimated Cost: To be determined. Outside support may be sought from the Heckscher Museum of Art’s Capital Building Fun and Suffolk County’s Downtown Revitalization grant program.*
- Huntington Station Armory Recreation Center Project\*: (Zone 2) – *Estimated Cost: To be determined.*
- Huntington Station Hotel Project\*: (Zones 1 & 3) – *Estimated Cost: To be determined.*
- Lamppost Banner Project\*: (Zone 1) – *Estimated Cost: \$15,000 (50 banners & mounting hardware @ \$200 + 5 artists @ \$1,000 honorarium).*
- Huntington Village – Alleyway Projects – (Alleyway TBD)\*: (Zone 1) – *Estimated Cost: \$5,000-\$15,000 (shared with adjacent property owners & Village BID).*
- Public Art in the Private Sector Award\*: (Multi- Zone) – *Estimated Cost: None*

*\*Asterisk indicates a project carried over from a prior annual Public Art Plan approved by the Town Board.*

## **PUBLIC ART ADVISORY COMMITTEE**

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Janine Seifert, *Chairperson*

Robert Carter

Linda Furey

Mark McAteer

Ed McEvoy

James Metcalfe

Caitlin Sempowich

Michele Peppers

Michael W. Schantz, Ph.D.

*Staff:*

John E. Coraor, Ph.D., Director of Cultural Affairs, Town of Huntington