



TOWN OF HUNTINGTON – Public Art Initiative
REQUEST FOR PROPOSALS
Huntington Village & Huntington Station Traffic Signal Box Projects

RFP # 2016-12-012

Submission Deadline: Friday, December 2, 2016



Open Call to Long Island Artists: With authorization from the Huntington Town Board and in partnership with both the Huntington Village and Huntington Station Business Improvement Districts (BIDs), the Huntington Public Art Advisory Committee is seeking submission of conceptual design proposals for artistic transformation of ten (10) different Traffic Signal Boxes – one group of five (5) Town Signal boxes in Huntington Village (1) and Huntington Station (4) and a second group of five (5) NYS DOT signal boxes on Main Street in Huntington Village (NYS DOT permits for this group still pending). The precise location of each box is noted in the appendices below. Appropriate proposals might include *trompe l'oeil* transformations of signal boxes into other objects (perhaps inspired by aspects of the surrounding neighborhood), use of representational images to celebrate diverse aspects of the community's history or culture, or proposals more abstract or decorative in nature. Designs using bold forms and vibrant colors that can be easily viewed by motorists stopped at the traffic signal, as well as by passing pedestrians are encouraged. Examples of Traffic Signal Box projects installed in Huntington Village in 2015 can be viewed at www.HuntingtonNY.gov/TrafficSignalBoxes. Due to the small scale and community focus of this project, *only artists, photographers, or design professionals who either live or actively work in Suffolk and Nassau County are eligible* to respond to this RFP; preference will be given to artists who either live or work in the Town of Huntington. Prior public art experience is NOT required.

Project Budget: Each Signal Box installation has an anticipated budget of \$1,600, comprised of an artist design honorarium of \$1,000 and a fabrication/installation budget of \$600. Allocation of these separate portions of the project budget will vary depending upon the fabrication/installation method chosen by the artist (see below).

Nature of Traffic Signal Box Project: Each winning conceptual design proposal will be fabricated/installed using one of the following two methods, as indicated by the artist in their design proposal:

1. Four-color process digital printing of the design on adhesive vinyl wrap to be applied to exterior sides of the rectangular signal box. If this method is chosen, the selected artist will be responsible for providing to an outside vendor high-resolution digital images of the selected design formatted to match the precise dimensions of the assigned signal box. Fabrication and installation of the vinyl wrap will be the responsibility of the outside vendor, who will be selected and paid by the Town (using the \$600 fabrication/installation portion of the budget).
2. Direct painting of the design by the artist on site, using exterior enamel paint, with a final clear-coat sealant, applied over the appropriately prepared and primed surface of the aluminum traffic signal box. Initial condition of boxes varies with location, ranging from bare aluminum requiring acid pre-wash and priming to factory-painted enamel requiring only light sanding prior to application of new enamel. If this method is chosen, the artist shall bear full responsibility for all aspects of the design's fabrication and installation and shall receive directly the \$600 budgeted for this purpose.

Submission: The following materials, each identified with the artist's name, are required:

- **Submitted Images:** A maximum of ten (10) digital images may be submitted from a single source (either a single artist or a group of artists working in collaboration). Submitted images may show multiple design proposals, multiple views from different perspectives of the same design proposal, or a combination of these approaches at the artist's discretion.

Images must be submitted on a virus-free, PC-compatible CD or DVD, saved as JPEG files no more than 2 MB each. (NOTE: submission on a portable USB drive or via e-mail is NOT permitted.) To ensure that horizontal and vertical images will be scaled the same for viewing, submit each image sized at 1920 x 1920 pixels at 72

dpi, masking in black any excess area within the 1920 x 1920 pixel “canvas” not utilized by your image. Name each image file with the **artist’s name** and a **two digit number** (use a zero before single digit image numbers) matching the number on the corresponding description of the image in the annotated image list.

Failure to submit images in the proper format may result in either rejection of the submission or editing of the submitted images at the Town’s discretion.

- **Annotated Image List:** Printed list in numerical order matching the submitted images: Number of image, title of proposed design, proposed fabrication/installation method (i.e. digitally printed vinyl wrap or direct painting), and any other information relevant to the proposal. Indicate “detail” if submitted image is a detail of a larger image. If the artist chooses, a specific Traffic Signal Box location may be indicated as “preferred,” for a given proposal, although the Town reserves the right to assign signal box locations at its discretion.
- **Résumé:** A printed copy of your current professional résumé.

For clarification of any information in this RFP, contact John Coraor, Director of Cultural Affairs, at 631-351-3099 (jcoraor@HuntingtonNY.gov).

Submission Deadline: NOTE: Submissions via e-mail will NOT be accepted. Proposals must be received (NOT postmarked) at the following address no later than 12:00 noon, prevailing time, Friday, December 2, 2016:

Lori E. Finger, CPPB
Director of Purchasing
Town of Huntington
100 Main Street, Room 209
Huntington, NY 11743-6991

(Proposer assumes all risk of delay in delivery of their proposal regardless of delivery method.)

Selection Process: An Artist Selection Panel appointed by the Public Art Advisory Committee and including representatives of the respective BIDs and the surrounding community will review all submissions and recommend five (5) proposals for each group of projects (i.e. a total of ten [10] proposals with alternates if feasible) to the Committee who will review and forward this recommendation for final approval by the Town Board based on the following criteria:

1. Quality of the submitted conceptual design
2. Accessibility of the submitted design to diverse members of the community.
3. Appropriateness of the submitted design for transformation of a traffic signal box in a public setting.
4. Artist’s qualifications & experience as an indication of ability to successfully implement the proposed design.
5. Artist’s residence (preference will be given to Huntington artists)

(NOTE: The Public Art Advisory Committee and its Artist Selection Panel for this project reserve the right to decline recommending any or all of the submitted proposals. Submitted materials will NOT be returned.)

Notification/Implementation: All artists submitting proposals will be notified of the results of the selection process by Jan. 31, 2017, with fabrication/installation expected to occur during early spring of 2017.

The Town of Huntington Public Art Initiative was launched in 1998 to create a better visual environment for the citizens of Huntington by enhancing public spaces through the integration of the design work of artists with the development of Town public works projects whenever appropriate and feasible. The Public Art Initiative is guided by a Public Art Advisory Committee of nine citizens appointed by the Huntington Town Board.

Huntington Town Board

Frank P. Petrone, *Supervisor*
Mark Cuthbertson, *Councilman*
Susan A. Berland, *Councilwoman*
Eugene Cook, *Councilman*
Tracey A. Edwards, *Councilwoman*

ADDENDIX A (TOH Boxes) – Huntington Village & Huntington Station Traffic Signal Box Project Locations

NOTE: Winning artists who choose digitally printed vinyl wrap as their fabrication/installation method will be responsible for determining the precise dimensions of their assigned signal box to ensure that final digital materials provided by the artist conform to these dimensions as well as accommodate the vents, door handles, locks, & other protrusions that may extend beyond the cabinet's basic rectangular shape. Transformation of the signal box cannot interfere with the functional elements of the signal box.



Woodbury Rd./Soundview Rd./High St./Carley Ave.



Depot Rd./East 10th St./East 11th St.



**Broadway & West Exit of LIRR Station
Parking Garage**



Depot Rd. & East 17th St.



**Depot Rd./Maplewood Rd./Melville
Rd./Thompson Pl.**

APPENDIX B (NYS DOT Boxes) – Huntington Village & Huntington Station Traffic Signal Box Project Locations

NOTE: Winning artists who choose digitally printed vinyl wrap as their fabrication/installation method will be responsible for determining the precise dimensions of their assigned signal box to ensure that final digital materials provided by the artist conform to these dimensions as well as accommodate the vents, door handles, locks, & other protrusions that may extend beyond the cabinet's basic rectangular shape. Transformation of the signal box cannot interfere with the functional elements of the signal box.



Main St. & Clinton St. (NYS 15.2)



Main St. & New St. (NYS 15.3)



Main St. & New York Ave. (NYS 15.4)



Main St. & Prospect St. (NYS 15.1)



Main St. (Southside between Prospect St. & Green St. – NYS 15.41M)

NOTE: The permit for installation of public art projects on the NYS DOT boxes listed above is still pending.